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Feed Energy Company Announces New Environmental Initiative

Des Moines, IA – November 2008 – The concept for Feed Energy's new company-wide recycling and conservation initiative may have started at the top, but the ideas that will keep it growing come directly from its employees and customers.

Bob Riley, President and CEO of Feed Energy, says the company's new conservation and recycling program – called the **CARA Initiative** (which stands for Conserving and Recycling...*Always*) – will help Feed Energy make a positive impact on the environment, and potentially provide the company with a competitive advantage in the marketplace. "The CARA Initiative is a result of my desire to see every one of us become more mindful of the environment," says Riley. "Our goal for the initiative is to generate more ideas on how to reuse, recycle and conserve wherever possible in our daily operations."

Led by Feed Energy employees, the CARA Initiative will track useful ideas generated by employees and customers who want to help encourage recycling and conservation across all areas of the business.

"Feed Energy is not new to the concept of recycling and reusing," says Riley. "We've been in the business for a long time. Some of our scientifically derived and formulated products have started as a by-product of another production process, and are now being recycled as ingredients in safe and certified animal feeds."

Even before the initiative was rolled out in late October, Feed Energy employees were taking an active role in recycling and conserving at home and at work. Several employees of Feed Energy's Sioux City production plant and their family members spent a weekend helping clean the Missouri River. In addition, Feed Energy employees are encouraged to utilize reusable grocery bags versus plastic bags and are making an effort to use more efficient light bulbs in their homes. Feed Energy already recycles office waste—such as paper and plastic—for both internal and external corporate activities, including trade shows and social events.

Feed Energy Company is an agribusiness firm primarily engaged in processing soybean oil co-products focused in feed, agronomy, dust control, fuel, and industrial and fertilizer applications. The company is one of the largest acidulators of soybean soap stock in North America. The company headquarters and original production facility have been in Des Moines, Iowa for more than 30 years, with additional Iowa production facilities in Sioux City and Pacific Junction.

Visit the Feed Energy website at www.feedenergy.com .

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