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Feed Energy Company Unveils New Website to Meet Growing Customer Needs

August 2008 – Des Moines, Iowa – Feed Energy Company has launched a new website designed to meet the ever-changing needs of its current and potential customers. The new site – www.feedenergy.com - offers more resources for customers when developing their feed programs, including case studies, planning tools and comprehensive information about Feed Energy products for both agricultural and industrial market segments.

According to Robert G. Riley, Jr., President and CEO of Feed Energy, a 2008 survey of Feed Energy customers showed that more than 85% use the Web to research information about feed trends and products. “With the new website in place, our customers have even better access to information that can assist them in selecting the best, high-quality Feed Energy product for their needs.”

Feed Energy Company is an agribusiness firm primarily engaged in processing soybean oil co-products focused in feed, agronomy, dust control, fuel, and industrial and fertilizer applications. The company is one of the largest acidulators of soybean soap stock in North America. The company headquarters and original production facility have been in Des Moines for more than 30 years, with additional Iowa production facilities in Sioux City and Pacific Junction.

Visit the new Feed Energy website at www.feedenergy.com

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