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For More Information

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Feed Energy Names Alan Richardson as Director of Marketing & Market Development

Des Moines, IA – March, 24, 2008 – Feed Energy Company today announced that Alan Richardson has joined the company as Director of Marketing and Market Development. Richardson has more than twenty-five years of experience in marketing and communications, most recently managing business intelligence in the strategic planning and business development department of Pioneer Hi-Bred International.

“Alan oversees and evaluates market research, competitor activities and the adjustment of marketing strategy in this competitive and ever changing market” states Bob Riley, President and CEO. “Alan’s experience and market knowledge will allow us to seek out and evaluate ‘synergies’ with current and future customers as well as explore opportunities with potential new markets,” he continues. “While growth is important for any company, we are focused on growth that will ultimately benefit our customers.”

Feed Energy Company is an agribusiness firm primarily engaged in processing soybean oil co-products focused in feed, agronomy, dust control, fuel, and industrial and fertilizer applications. The company is one of the largest acidulators of soybean soap stock in North America and produces scientifically balanced ingredients specific to their customers’ needs. The company headquarters and original production facility have been in Des Moines for more than 30 years, with additional Iowa production facilities in Sioux City and Pacific Junction.

Visit the Feed Energy website at www.feedenergy.com