



Feed Energy — Connecting to You ...

Did you know over 450 million users are on Facebook, 65 million are on LinkedIn and 30 million are on Twitter? No doubt about it – social media has gone beyond “friends”.

On July 1 Feed Energy launched new social media sites on both Facebook and LinkedIn. By joining the social media experience, Feed Energy looks forward to enhancing the everyday dialogue with employees, customers, and suppliers.

Feed Energy Marketing Director Troy Shoen says, “Social media is about empowering our customers to impact the products we offer, the services we deliver and the messages we communicate. Should that be a scary concept? Absolutely not. This is an extremely effective and efficient means to research and address the needs of our customers.”

Customers and suppliers whom are already using social media sites are encouraged to join and actively participate in group discussions. Simply log on to your Facebook or LinkedIn accounts and type ‘Feed Energy Company’ in the search bar. New to social media? Check it out on www.facebook.com or www.linkedin.com.



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