



## PRESS RELEASE ANNOUNCING 2010 FINALISTS

### ***The Technology Association of Iowa and LWBJ Financial Announce 2010 Prometheus Award Finalists***

The Technology Association of Iowa (TAI) and LWBJ Financial today announced the finalists for the fifth annual Prometheus Awards. These Academy Awards of the technology industry celebrate extraordinary achievements among high-tech businesses and individuals.

“The Prometheus Awards give us the opportunity to honor high-tech professionals who made great breakthroughs in 2009,” said TAI president Leann Jacobson. “We present them to the best of the best throughout the state.”

The Prometheus event, on April 6, is especially significant as Iowa’s economy continues to recover, Jacobson says. “The growth of the tech sector impacts all of us positively,” she said, “because technology touches virtually every other sector of the economy.”

According to the Milken Institute, an independent economic think tank, knowledge-based industries, from information technology to biopharmaceuticals, have been able to create and retain high-paying jobs throughout the first decade of this millennium. The Milken Institute projects high-tech industries will lead the way growth for the entire economy.

This year’s winners will be announced at an evening ceremony at the Meadows Convention Center in Altoona. Hundreds of industry leaders from business, education, and government are expected to be in attendance.

The ceremony is co-sponsored by LWBJ Financial. Other sponsors are Applied Art and Technology, the Entrepreneurial Development Center, Iowa Telecom, Renew Rural Iowa and McKee, Voorhees & Sease, PLC.

“This year, we’ve added new award categories to represent the growing breadth of the sector,” said Paul Juffer, Senior Partner at LWBJ. “We received over 70 nominations—a record number. All of the nominees are helping to address challenges around the world. All of them are aiding the recovery of Iowa’s economy.”

#### **2010 Prometheus Award Finalists**

##### **Software Company of the Year**

Submittal Exchange; GlobalVetLink; Global Reach Internet Productions, GeoLearning

##### **IT Service Provider of the Year**

ICE Technologies; Security Coverage; Pomeroy IT Solutions

##### **IT Innovation in Health**

Iowa Foundation for Medical Care (IFMC); ICE Technologies; Geonetric

##### **Top Growth Company**

Submittal Exchange; Hatchlings, Inc.; Ready Wireless

##### **Clean Technology Company of the Year**

Ovation Networks; Alliance Technologies; GlobalVetLink

##### **Green Company**

Phoenix C&D; ACT

##### **Best Innovation in Government**

City of Cedar Rapids; Iowa Department of Natural Resources; Global Reach Internet Productions

##### **Best User of Technology**

Electronic Engineering Co.; ITA Group; Iowa Telecom

##### **Innovation in Education: Best Use of Innovation in Teaching**

Thomas E. Daniels, Ph.D., Iowa State University

##### **Innovation in Education: Best Use of Innovation in a Teaching Environment**

Iowa Language and Literacy Institute; StarrMatica Learning Systems, LLC; Kuder, Inc.

##### **CIO/CTO of the Year**

Brad Rasmussen, GeoLearning; Travis Mickle, KemPharm; Art Peters, ACT

##### **CEO of the Year**

Sheldon Ohringer, Caleris; Dennis Henderson, HH Ventures, LLC; Iacovos Zacharaides, Global Reach Internet Productions

**Student Innovation of the Year**

SmarteRx, LLC; Hatchlings, Inc.

**Breakout Company of the Year**

Submittal Exchange; Exemplar Genetics; KemPharm; SmartyPig; Sage Assurity Financial

**Outstanding StartUp Company of the Year**

J&J Solutions; Energy Control Technologies (ECT); KemPharm, Dwolla

**Life Sciences Company of the Year**

Feed Energy Company; J&J Solutions; Exemplar Genetics; KemPharm, Inc.

**Technology Company of the Year (Small/Medium)**

Submittal Exchange; Security Coverage; Exemplar Genetics

**Technology Company of the Year (Large/Enterprise)**

Ready Wireless; PowerFilm, Inc.; Caleris

For tickets and more information about the Prometheus Awards Ceremony, go to [www.technologyiowa.org](http://www.technologyiowa.org), or call 515-280-7702.

*TAI is a member-based, not-for-profit organization accelerating the success of Iowa's technology industry. TAI creates and sustains a positive environment for technology-based economic growth and job creation through innovation, advocacy, and leadership. TAI members include organizations of every size, involved in virtually every aspect of technology creation, production, application and education in Iowa.*

*LWBJ Financial is a leading financial services firm serving the needs of companies, families and individuals. The firm offers traditional CPA services, business consulting, financial strategies and capital solutions, benefits and executive compensation consulting, comprehensive wealth planning and various proprietary financial products through three divisions: CPAs and Business Advisors, Premier Wealth and Capital Advisors.*